

Vingmed Cookie Policy

Valid from: January 5, 2024

1. Introduction

This Cookie Policy is an integral part of Vingmed's existing Privacy Policy and describes the types of cookies we use on our website, their purposes, ownership, and expiration. Vingmed, a Nordic company, is committed to ensuring the security and user-friendliness of our online services.

2. Types of Cookies We Use

We use cookies and other internet identifiers to enable the implementation of online services and enhance the overall user experience on our website. Cookies are small text files that our website sends to the user's web browser. They serve various purposes, including but not limited to:

- a. Necessary Cookies: These cookies are essential for basic functionality on our website, allowing the user to navigate the website and use its core features.
- b. Analytics Cookies: These cookies collect information on how visitors use our website. They help us understand which pages are visited most, how users interact with our content, and enable us to make data-driven improvements to our services.
- c. Preference Cookies: Preference cookies store user-specific settings, such as language preferences and customizations, to enhance the user's experience.
- d. Marketing Cookies: Some cookies can be used for marketing and advertising purposes, allowing us to deliver tailored content and ads based on the user's interests.

3. Ownership of Cookies

The cookies used on our website can either belong to and be operated by Vingmed or third-party providers. Third-party cookies are used for specific functions, analytics, and marketing.

4. Expiration of Cookies

Cookies can have different lifespans. Some are session cookies, which are temporary and expire when the user's browser is closed. Others are persistent cookies, which remain on the user's device for a specified period.

5. Managing Your Cookie Preferences

Users of our online services have the option to give or withdraw their consent for the use of cookies through their browser settings. Disabling cookies may affect the user's ability to access certain features on our website.

6. Conclusion

Cookies play a crucial role in enhancing users' online experiences and help us improve our services. We use them responsibly and with respect for user privacy.

7. Changes to this Policy

This Cookie Policy may be updated to reflect changes in our practices or for other operational, legal, or regulatory reasons.